

MAGHREB PHARMA EXPO 2023

7 - 9 February 2023

International Conference Center of Algiers - CIC

International exhibition for the pharmaceutical industry in North Africa



MAGHREB PHARMA EXPO 2019

Maghreb Pharma Expo 2019 took place for it's 8th consecutive edition during 3 days, the event brought together 2687 professional visitors from across North Africa and 216 Exhibitors from 24 countries.

It is an annual event created initially to follow the amazing development of Algerian local pharmaceutical manufacturing investments which has now become a regional event and the largest pharma-tech Expo & Conference in Africa. Exhibitors came from:

















































2687 unique professionals visited in 2019

216 exhibitors in 2019

countries repersented at the show in 2019





WHERE EXHIBITORS DO BUSINESS!

We have a systematic (and growing) rate of minimum 85% of the exhibitors that RE-BOOK for the next year's edition during the event!

EXHIBITORS ACTIVITIES



PHARMA API'S & EXCIPIENTS



HVAC & WATER TREATMENT



PACKAGING & PRINTING



CONSULTING & REGULATORY SERVICES



PRODUCTION & FILLING LINES



LABORATORY EQUIPMENT



CLEAN ROOMS & TURNKEY PROJECTS



FINISHED PRODUCT B2B



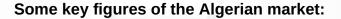
ENGINEERING SERVICES



The Algerian Pharmaceutical Industry

The Minister of the Pharmaceutical Industry, Dr Lotfi Benbahmed: "The pharmaceutical industry sector, with its potential and its strategic character, has been identified as a key sector, which can be transformed from a budget-intensive sector to a creator of wealth.

This is how an entire ministry dedicated to the pharmaceutical industry was created in June 2020, testifying to the importance and interest that the State attaches to this sector in a context marked by the Covid pandemic and a difficult economic situation "



- 75% of the volume of pharmaceutical production for Algeria is local.
- 66% of the value of pharmaceutical production for Algeria is local
- Almost 60 new production lines were set up in 2021
- Local pharmaceutical production will exceed 2.5 billion euros by the end of 2021, which will reduce imports by 1.2 billion euros in 2021.
- The drug import bill will not exceed 1.2 billion euros in 2021, taking into account the authorization programs granted to pharmaceutical operators.
- The import bill will drop by nearly 500 million euros compared to 2020.
- oxygen production will drop from 500,000 liters to 800,000 liters by the end of the year, notably after the entry of two new units in Arzew and Ouargla.
- Algeria, through the capacity of its pharmaceutical industry, plans to export quantities of drugs equal to those it imports by 2025, ie \$ 5 billion.

VISITOR PROFILE

25% CEO / VP / Managing Director / Owner 11% Middle Manager (non-supervising) 37% Senior Manager (supervising a team) 24% Other (pharmacists, lab staff, technicians)

FULL EXHIBITION SERVICE

- Online booking system
- Targeted communication campaign with individual invitations sent to ALL pharma
- professionals in North Africa.
- Technical connections and top quality booth construction
- (FREE) Show Directory entry so that new customers can find your name and address once
- the trade fair is over
- Invitations to enable your customers to visit your booth
- Transport of your exhibition goods including customs clearance from door to door with
- experienced event logistic partner
- Booth staff / specialists so you can do business with peace of mind
- General security service and general cleaning of the exhibition area.

85% of the floor plan already booked for 2023

STRAIGHT CHOICES, SIMPLE PRICING

- Type of booth: $9 \text{ m}^2 / 15 \text{ m}^2 / 18 \text{ m}^2 / 27 \text{ m}^2 / 30 \text{ m}^2 / 36 \text{ m}^2$ and more on request
- Equipment : naked booth or standard equipped available
- First come, first served policy
- No registration fees
- Accessible costs: get a fully equipped 9 sqm shell scheme stand starting from 3195 EUR

CONTACT US FOR MORE DETAILS ABOUT EXHIBITING

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