



MAGHREB PHARMA EXPO 2023

7 - 9 February 2023

International Conference Center of Algiers - CIC

9TH | **International exhibition**
for the pharmaceutical
industry in North Africa



BOOK YOUR STAND

www.maghrebpharma.com | contact@maghrebpharma.com

by **EASYFAIRS** NORTHERAL

MAGHREB PHARMA EXPO 2019

Maghreb Pharma Expo 2019 took place for its 8th consecutive edition during 3 days, the event brought together 2687 professional visitors from across North Africa and 216 Exhibitors from 24 countries.

It is an annual event created initially to follow the amazing development of Algerian local pharmaceutical manufacturing investments which has now become a regional event and the largest pharma-tech Expo & Conference in Africa. Exhibitors came from:



2687
unique
professionals
visited in 2019

216
exhibitors
in 2019

24
countries
represented
at the show in
2019



BOOK YOUR STAND

www.maghrebpharma.com | contact@maghrebpharma.com

WHERE EXHIBITORS DO BUSINESS!

We have a systematic (and growing) rate of minimum 85% of the exhibitors that RE-BOOK for the next year's edition during the event!

EXHIBITORS ACTIVITIES



PHARMA API'S &
EXCIPIENTS



PACKAGING &
PRINTING



PRODUCTION &
FILLING LINES



CLEAN ROOMS &
TURNKEY PROJECTS



ENGINEERING
SERVICES



HVAC & WATER
TREATMENT



CONSULTING &
REGULATORY SERVICES



LABORATORY
EQUIPMENT



FINISHED
PRODUCT B2B



BOOK YOUR STAND

www.maghrebpharma.com | contact@maghrebpharma.com

The Algerian Pharmaceutical Industry

The Minister of the Pharmaceutical Industry, Dr Lotfi Benbahmed: “The pharmaceutical industry sector, with its potential and its strategic character, has been identified as a key sector, which can be transformed from a budget-intensive sector to a creator of wealth.

This is how an entire ministry dedicated to the pharmaceutical industry was created in June 2020, testifying to the importance and interest that the State attaches to this sector in a context marked by the Covid pandemic and a difficult economic situation “

Some key figures of the Algerian market:

- 75% of the volume of pharmaceutical production for Algeria is local.
- 66% of the value of pharmaceutical production for Algeria is local
- Almost 60 new production lines were set up in 2021
- Local pharmaceutical production will exceed 2.5 billion euros by the end of 2021, which will reduce imports by 1.2 billion euros in 2021.
- The drug import bill will not exceed 1.2 billion euros in 2021, taking into account the authorization programs granted to pharmaceutical operators.
- The import bill will drop by nearly 500 million euros compared to 2020.
- oxygen production will drop from 500,000 liters to 800,000 liters by the end of the year, notably after the entry of two new units in Arzew and Ouargla.
- Algeria, through the capacity of its pharmaceutical industry, plans to export quantities of drugs equal to those it imports by 2025, ie \$ 5 billion.

VISITOR PROFILE

25%

CEO / VP /
Managing Director
/ Owner

11%

Middle Manager
(non-supervising)

37%

Senior Manager
(supervising a
team)

24%

Other
(pharmacists, lab
staff, technicians)

BOOK YOUR STAND

www.maghrebpharma.com | contact@maghrebpharma.com

FULL EXHIBITION SERVICE

- Online booking system
- Targeted communication campaign with individual invitations sent to ALL pharma professionals in North Africa.
- Technical connections and top quality booth construction
- (FREE) Show Directory entry - so that new customers can find your name and address once the trade fair is over
- Invitations - to enable your customers to visit your booth
- Transport of your exhibition goods including customs clearance from door to door with experienced event logistic partner
- Booth staff / specialists - so you can do business with peace of mind
- General security service and general cleaning of the exhibition area.

85%
of the floor plan
already booked for
2023

STRAIGHT CHOICES, SIMPLE PRICING

- Type of booth : 9 m² / 15 m² / 18 m² / 27 m² / 30 m² / 36 m² and more on request
- Equipment : naked booth or standard equipped available
- First come, first served policy
- No registration fees
- Accessible costs: get a fully equipped 9 sqm shell scheme stand starting from 3195 EUR

CONTACT US FOR MORE DETAILS ABOUT EXHIBITING

Nada Bensaou

Nada.Bensaou@easyfairs.com

Tel: +213.(0).23.06.75.99

Europe Office

Rue Saint-Lambert, 135 1200 Brussels - Belgium

North Africa Office: Rue Ouamrouche Mohamed, Lot. 42, Groupe de Propriété 62,
Bâtiment F, El Biar • Algiers • Algeria

BOOK YOUR STAND

www.maghrebpharma.com | contact@maghrebpharma.com

by **EASYFAIRS** NORTHERAL